WELCOME TO THE FIRST QUARTER 2015 EDITION OF GLOBAL STRENGTH, LOCAL IMPACT

A Message from Peter Scher, Head of Corporate Responsibility

One year ago, we committed $100 million over five years to help revitalize Detroit. Throughout the next month, you’ll hear more from us about our work in Detroit, what we have accomplished so far, and why we believe cities are fast becoming the key drivers of economic growth and essential lynchpins in expanding access to opportunity. In this quarter’s newsletter, we feature a conversation with Detroit native Susan Goldberg, the first woman to serve as Editor in Chief of National Geographic Magazine. The May issue of National Geographic features a compelling portrait of Detroit and its people.

FIRST QUARTER HIGHLIGHTS

Skills Gap Reports Launch in Detroit and Columbus
We continue our work to help close the skills gap, this quarter releasing reports for Detroit and Columbus.

Assessing The Impact of How We Are Helping Low-Income Students
Business and civic leaders gathered at J.P. Morgan’s offices in London to learn more about the impact of the work of the Social Mobility Foundation, which we support. The Institute of Fiscal Studies report found that low-income students were accepted into elite universities at a far higher rate if they participated in a SMF program... READ MORE
NARROWING THE SKILLS GAP

New Skills at Work's First Annual Report
Highlighting our work in cities and countries around the world, we launched our first annual report on New Skills at Work... READ MORE

New Skills at Work Launches Report on Summer Jobs
Alongside events in Washington, DC with The Atlantic and at the winter meeting of the US Conference of Mayors, we released a comprehensive report studying summer jobs programs across 14 US cities... READ MORE

JPMorgan Chase Partners with California Community Colleges on Workforce
With our support, the California Community Colleges Task Force on Workforce sponsored five town hall meetings across the state to connect business, non profit and civic leaders to discuss workforce issues... READ MORE

SUPPORTING SMALL BUSINESSES AND ENTREPRENEURS

Financial Solutions Lab Launches First Competition
The Financial Solutions Lab, managed by CFSI, launched its first competition to identify innovative tech-enabled products and services that help consumers manage their finances on a tight budget. Winners will be announced June 11th... READ MORE

Small Business Forward Comes to Newark and St. Louis
JPMorgan Chase joined business and civic leaders in Newark and St. Louis to launch clusters at the New Jersey Innovation Institute and BioSTL, expanding SBF to two new cities.

MicroStart Expands to North Brussels
JPMorgan Chase supported the micro finance organization, which helps entrepreneurs expand their small businesses... READ MORE
EMPOWERING OUR CITIES

Exploring Interconnected Cities: "The Subway that Connects Two Continents"
This quarter, JPMorgan Chase's Phyllis Campbell discussed the sometimes unseen linkages between distant cities, using San Diego and London as examples of how cities connect economically... READ MORE

Takeaways from Munich GCI Event
Following an event in Munich, the Global Cities Initiative released a report detailing the lessons learned from that event... READ MORE

Profiling Community Development
As our Community Development Banking group works to strengthen vibrant and diverse communities, they profiled empowering projects in LA, Houston, and Chicago... READ MORE

SUPPORTING OUR COMMUNITIES AND OUR VETERANS

The Service Corps Expands to Mumbai
After a successful kickoff in Detroit last year, we launched the Mumbai Service Corps in partnership with IBM, where 12 JPMorgan employees joined 8 executives from IBM to partner with local non profits.

First Lady Michelle Obama Praises 100K Jobs Coalition
First Lady of the United States Michelle Obama joined a virtual meeting of the 100k Jobs Mission. She was welcomed to the call by JPMorgan Chase's Tony Odierno ...

US Secretary of Defense Ashton Carter Speaks at the Institute for Veterans and Military Families
Head of Military and Veteran Affairs Maureen Casey joined Secretary of Defense Ashton Carter at the IVMF, a program at Syracuse University long supported by JPMorgan Chase... READ MORE
INVESTING IN GLOBAL HEALTH AND SUSTAINABILITY

J.P. Morgan Joins UK Government to Establish Fund to Fight Dementia
We are working with the UK government to advise a fund dedicated to fighting dementia, a condition that affects nearly 50 million people worldwide... READ MORE

JPMorgan Chase and Omidyar Network Partner to Invest in Brazilian FIRST Fund
JPMorgan Chase and Omidyar announced a $10 million investment in FIRST, a fund focused on serving low-income populations in Brazil with crucial products and services... READ MORE

The Global Health Investment Fund Invests in River Blindness Treatment
The GHIF announced an investment in the development of a low-cost drug to treat river blindness, a disease that affects more than 37 million people, many of them from poor communities in sub-Saharan Africa... READ MORE