



CORPORATE RESPONSIBILITY & JPMORGAN CHASE & CO.

Global Strength, Local Impact is a quarterly update that highlights the ways JPMorgan Chase is using our scale, resources and expertise to make a positive impact in the communities where we live and work.

WELCOME TO THE FIRST QUARTER 2015 EDITION OF GLOBAL STRENGTH, LOCAL IMPACT

A Message from Peter Scher, Head of Corporate Responsibility

One year ago, we committed \$100 million over five years to help revitalize Detroit. Throughout the next month, you'll hear more from us about our work in Detroit, what we have accomplished so far, and why we believe cities are fast becoming the key drivers of economic growth and essential lynchpins in expanding access to opportunity. In this quarter's newsletter, [we feature a conversation](#) with [Detroit native](#) Susan Goldberg, the first woman to serve as Editor in Chief of National Geographic Magazine. The May issue of National Geographic features [a compelling portrait of Detroit](#) and its people.

FIRST QUARTER HIGHLIGHTS

Skills Gap Reports Launch in Detroit and Columbus

We continue our work to help close the skills gap, this quarter releasing reports for [Detroit](#) and [Columbus](#).

Assessing The Impact of How We Are Helping Low-Income Students

Business and civic leaders gathered at J.P. Morgan's offices in London to learn more about the impact of the work of the [Social Mobility Foundation](#), which we support. The Institute of Fiscal Studies report found that low-income students were accepted into elite universities at a far higher rate if they participated in a SMF program...[READ MORE](#)

NARROWING THE SKILLS GAP



New Skills at Work's First Annual Report

Highlighting our work in cities and countries around the world, we launched our first annual report on New Skills at Work...[READ MORE](#)

New Skills at Work Launches Report on Summer Jobs

Alongside events in Washington, DC with [The Atlantic](#) and at the winter meeting of the US Conference of Mayors, we released a comprehensive report studying summer jobs programs across 14 US cities...[READ MORE](#)

JPMorgan Chase Partners with California Community Colleges on Workforce

With our support, the California Community Colleges Task Force on Workforce sponsored five town hall meetings across the state to connect business, non profit and civic leaders to discuss workforce issues...[READ MORE](#)

SUPPORTING SMALL BUSINESSES AND ENTREPRENEURS



Financial Solutions Lab Launches First Competition

The Financial Solutions Lab, managed by CFSI, launched its first competition to identify innovative tech-enabled products and services that help consumers manage their finances on a tight budget. Winners will be announced June 11th...[READ MORE](#)

Small Business Forward Comes to Newark and St. Louis

JPMorgan Chase joined business and civic leaders in Newark and St. Louis to launch clusters at the [New Jersey Innovation Institute](#) and [BioSTL](#), expanding SBF to two new cities.

MicroStart Expands to North Brussels

JPMorgan Chase supported the micro finance organization, which helps entrepreneurs expand their small businesses...[READ MORE](#)

EMPOWERING OUR CITIES



Exploring Interconnected Cities: "The Subway that Connects Two Continents"

This quarter, JPMorgan Chase's Phyllis Campbell discussed the sometimes unseen linkages between distant cities, using San Diego and London as examples of how cities connect economically...[READ MORE](#)

Takeaways from Munich GCI Event

Following an event in Munich, the Global Cities Initiative released a report detailing the lessons learned from that event...[READ MORE](#)

Profiling Community Development

As our Community Development Banking group works to strengthen vibrant and diverse communities, they profiled empowering projects in [LA](#), [Houston](#), and [Chicago](#)...[READ MORE](#)

SUPPORTING OUR COMMUNITIES AND OUR VETERANS



The Service Corps Expands to Mumbai

After a successful [kickoff in Detroit](#) last year, we launched the Mumbai Service Corps in partnership with IBM, where 12 JPMorgan employees joined 8 executives from IBM to partner with local non profits.

First Lady Michelle Obama Praises 100K Jobs Coalition

First Lady of the United States Michelle Obama joined a virtual meeting of the 100k Jobs Mission. She was welcomed to the call by JPMorgan Chase's Tony Odierno ... [READ MORE](#)

US Secretary of Defense Ashton Carter Speaks at the Institute for Veterans and Military Families

Head of Military and Veteran Affairs Maureen Casey joined [Secretary of Defense Ashton Carter at the IVMF](#), a program at Syracuse University long supported by JPMorgan Chase...[READ MORE](#)

INVESTING IN GLOBAL HEALTH AND SUSTAINABILITY



J.P. Morgan Joins UK Government to Establish Fund to Fight Dementia

We are working with the UK government to advise a fund dedicated to fighting dementia, a condition that affects nearly 50 million people worldwide...[READ MORE](#)

JPMorgan Chase and Omidyar Network Partner to Invest in Brazilian FIRST Fund

JPMorgan Chase and Omidyar announced a \$10 million investment in FIRST, a fund focused on serving low-income populations in Brazil with crucial products and services...[READ MORE](#)

The Global Health Investment Fund Invests in River Blindness Treatment

The GHIF announced an investment in the development of a low-cost drug to treat river blindness, a disease that affects more than 37 million people, many of them from poor communities in sub-Saharan Africa...[READ MORE](#)