



CORPORATE RESPONSIBILITY & JPMORGAN CHASE & CO.

*Global Strength, Local Impact* is a quarterly update that highlights the ways JPMorgan Chase is using our scale, resources and expertise to make a positive impact in the communities where we live and work.

## WELCOME TO THE FOURTH QUARTER 2014 EDITION OF GLOBAL STRENGTH, LOCAL IMPACT

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As a new feature, JPMorgan Chase will sit down with leading thinkers on issues that affect the world around us. This quarter, we kick off the series with a conversation with **Michael Bloomberg**, Chairman and CEO of Bloomberg LLP and the Mayor of New York City from 2002-2014...[READ IT HERE](#)

### FOURTH QUARTER HIGHLIGHTS

#### **Veterans Day Showcases National Effort**

To celebrate Veterans Day, JPMorgan Chase held events across the country, [detailing our work](#) supporting veterans' employment, housing, education and other needs as they leave the service...[READ MORE](#)

#### **\$20 Million Already at Work Improving Detroit**

After just six months, our investment in Detroit is already hard at work strengthening neighborhoods, supporting workforce training, and helping businesses expand...[READ MORE](#)

## NARROWING THE SKILLS GAP

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### **JPMorgan Chase Releases Report on Summer Jobs for Young People**

Through New Skills at Work, we released a report on the troubling state of summer jobs in 14 American cities, especially in low-income and minority communities...[READ MORE](#)

### **New Skills at Work Releases Workforce Research in New York, Houston, and Spain**

This quarter, JPMorgan Chase released the first of more than a dozen planned global workforce research reports. The first three, in [New York](#), [Houston](#), and [Spain](#) detailed workforce issues and supply and demand data...[READ MORE](#)

### **JPMorgan Chase Expands Support for Louisiana's Workforce Development**

We are supporting Louisiana's Community and Technical Colleges so they can [increase their investment in workforce training](#)...[READ MORE](#)

## HELPING LOCAL BUSINESSES AND SOCIAL ENTERPRISES GROW

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### **New Orleans Small Business Cluster Spins Off Successful Bio-Innovation Business**

RenaissanceRX, part of our New Orleans Small Business Forward cluster, is poised to create more than 400 new, good paying jobs in the community...[READ MORE](#)

### **JPMorgan and YTKO Celebrate *Get Set Bournemouth* Program**

In October, we joined YTKO to celebrate the success of *Get Set Bournemouth*, which has supported 93 businesses, created new local jobs and expanded access to financing for local businesses...[READ MORE](#)

### **NESsT and JPMorgan Chase Welcome Five New Social Enterprises to Program**

Supported by our foundation at an event in Poland, the NESsT program welcomed enterprises that address a range of issues from food sustainability to urban green-space and eldercare...[READ MORE](#)

## CONNECTING CITIES AROUND THE GLOBE

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### **A Conversation with the Mayor of Mexico City**

The Global Cities Initiative recently sat down with Mayor Miguel Mancera of Mexico City to hear his vision for building a global city and expanding his local and regional economy...[READ MORE](#)

### **Global Cities Initiative Hosts Munich Event**

GCI hosted a [two day event in Munich](#), which brought together business and civic leaders from around the U.S. and Germany to learn from each other about building a globally fluent economy...[READ MORE](#)

### **GCI Explores the Positive Impacts of Foreign Students In America**

In a new research report, GCI and the Brookings Institution explored how foreign students can help build bridges between the United States and their home cities...[READ MORE](#)

## SUPPORTING OUR COMMUNITIES

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### **The Fellowship Initiative, Supporting Young Men of Color, Launches in Chicago**

JPMorgan Chase executives from across the business joined Mayor Rahm Emmanuel to welcome the inaugural class of The Fellowship Initiative in Chicago...[READ MORE](#)

### **JPMorgan Hosts Aspiring Professionals in London**

As part of an ongoing collaboration, we partnered with the Social Mobility Foundation to hear from aspiring young professionals about their experiences with SMF and its impact on their lives...[WATCH MORE](#)

### **JPMorgan Chase Service Corps Launches First Class in Detroit**

We launched a five-year program that will send [teams of top-performing employees](#) from around the world to Detroit to help their nonprofit community tackle the city's economic challenges...[READ MORE](#)

# INVESTING IN A SUSTAINABLE, HEALTHY WORLD

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## **JPMorgan Chase Hosts Inaugural Chief Sustainability Officers Summit**

In November, we hosted Chief Sustainability Officers (CSOs) from over 90 companies from a diverse range of industries to discuss sustainability issues and the challenges and opportunities they present for businesses.

## **Naturevest Publishes First Research Report on Conservation Finance Market**

In November [NatureVest](#), a JPMorgan Chase sponsored initiative at The Nature Conservancy, released *Investing in Conservation: A landscape assessment of an emerging market...* [READ MORE](#)

## **JPMorgan Chase Delivers \$175,000 Grant to CleanTech Alliance**

JPMorgan Chase awarded Washington's CleanTech Alliance a \$175,000 grant with a focus on the development of new cleantech businesses, and to support development of new companies and jobs in clean technology.

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