



A QUARTERLY UPDATE ON CORPORATE RESPONSIBILITY AT JPMORGAN CHASE

Global Strength, Local Impact is a quarterly update that highlights the ways JPMorgan Chase is using our scale, resources and expertise to make a positive impact in the communities where we live and work. Welcome to the fourth quarter 2013 update.

STIMULATING ECONOMIC GROWTH

JPMorgan Chase Launches \$250 Million Global Economic Opportunity Initiative

Through research, data and investments, *New Skills at Work* will revolutionize the way employers and skills trainers develop talent for jobs in local high-growth industries. Read reports from [The New York Times](#) and [The Washington Post](#) about our \$250 million landmark initiative.

THE GLOBAL CITIES INITIATIVE

A joint project of Brookings and JPMorgan Chase

Mexico City and Chicago Announce Innovative Economic Partnership

As a result of the Global Cities Initiative, Chicago Mayor Rahm Emanuel and Mexico City Mayor Miguel Angel Mancera entered into a new partnership to strengthen and formalize the economic ties between the two cities. [Global Cities report](#) remaps North American economy and identifies metro areas critical to the continent's competitiveness.

Brookings and JPMorgan Chase Launch New Exchange Network

New network, part of the Global Cities Initiative, will help metropolitan areas create global trade and engagement strategies to grow jobs and expand their economies. Read the [press release](#).

First Look at the Goods Trade of Metros Reveals Metro Areas Lead \$2 Trillion Trade Market

Research by the Global Cities Initiative finds that among the top 100 metropolitan areas in the US, 85% of trade by value is domestic. Read the reports: [The Global Goods Trade that Moves Metro Economies](#) and [Global and Domestic Goods Trade in Metropolitan America](#).

New Research Identifies Competitive Advantages for London and Other European Cities

The Global Cities Initiative and Centre for London brought together leaders from major European cities and around the world for the [2013 Conference](#) to discuss findings from the [research](#) and growth strategies for the region.

HELPING SMALL BUSINESSES GROW

Catalyst for Growth Symposium Reports Strong Progress in its First Year

Small and Medium Enterprises in South Africa see an overall 43% average increase in revenue and 19% increase in permanent staff, with the success rate of financing applications rising by 13%. Three investment firms join the program to help more high-potential entrepreneurs build their businesses. [Read](#) and [watch](#) *Business Day* and *Moneyweb* reports.

Chase is Named #1 Small Business Administration Lender for the Fourth Consecutive Year

For the fourth year in a row, Chase approved more SBA loans and lines of credit than any other U.S. lender, served as the #1 SBA lender for more women and minority-owned businesses in 2013, and ranked top lender in Arizona, Illinois, Louisiana, New Jersey and New York.

Mission Main Street Grants Offer 12 Small Businesses \$3 Million

Chase partners with Google for Mission Main Street Grants and commits \$3 million to help 12 small businesses make it big. Nearly 35,000 small businesses across the US submitted applications. Grant recipients will be announced later this month.

Small Business Export Promotion Program Kicks Off in Louisville-Lexington

With the help of the JPMorgan Chase Foundation, the Bluegrass Economic Advancement Movement (BEAM) launched the BEAM-Kentucky Export Promotion Program. JPMorgan Chase is also continuing to support small businesses in Louisville and Lexington with the selection of the two cities to participate in the Global Cities exchange network.

IMPROVING FINANCIAL CAPABILITY AND INCREASING ACCESS TO AFFORDABLE HOUSING

JPMorgan Chase Helps Struggling Families Access Safe, Affordable Housing

\$6.3 million in grants from the JPMorgan Chase Foundation helps people gain access to safe and affordable housing. Programs supported by these grants will help first-time homebuyers prepare for homeownership, develop affordable housing in low- and moderate-income communities, and prevent homelessness.

Aid from JPMorgan Chase Foundation Supports New Saving and Asset-Building Tools

Leading nonprofit organizations receive \$1.4 million to enhance the financial stability of individuals in underserved communities across the US.

STRENGTHENING OUR COMMUNITIES

Impact Investments are on the Rise

Robert Milburn and Virginia Harrison highlight the work of J.P. Morgan Social Finance in their articles in [Barron's](#) and [CNN Money](#), respectively.

The One America Tour Rolls On – to Increase Volunteerism Across the US

The national effort with Points of Light makes stops in Miami, Chicago and Houston. Earlier in the year, One America brought volunteers together in [New York](#) and [Columbus](#).

- In **Houston**, President George H. W. Bush and Barbara Bush [joined local child literacy advocates](#) at the One America tour stop to help children succeed. The tour also honored two local moms who are bringing books to kids in need.
- In the **Miami** neighborhood of Liberty City, where hunger is a persistent problem, volunteers [constructed garden bags](#) for families in need of fresh food. The tour stop also included a celebration of renowned chef José Andres for his fight against global hunger.
- In **Chicago**, after [honoring former Chicago Cubs pitcher Kerry Wood](#) and his wife Sarah, volunteers [assembled resource kits for teachers](#), filling tote bags with supplies that teachers often have to buy themselves.

Providing Assistance to Disaster Relief Efforts

JPMorgan Chase [continues](#) to provide assistance to Hurricane Sandy relief efforts, bringing total monetary donations to more than \$6 million. We also [contributed](#) over \$1 million to the Typhoon Haiyan relief effort in the Philippines.

SERVING AMERICA'S MILITARY AND VETERANS

100,000 Jobs Mission Doubles its Commitment to Hire Veterans; Launches New Website

The 100,000 Jobs Mission [upped its commitment](#): Participating companies will hire 100,000 more U.S. military veterans to hire 200,000 veterans by 2020. The Coalition of member companies also unveiled a [new website](#). This announcement comes after the Coalition [announced](#) that the 100,000 Jobs Mission hired 92,869 veterans through Third Quarter 2013, meeting its goal nearly seven years early.

Chase and Navy Host Tim McGraw Concert for Military in Jacksonville

Chase partnered with Tim McGraw and the U.S. Navy at Naval Station Mayport, FL, to bring "Live from the Homefront" to military servicemembers, local veterans and their families in honor of Veterans' Day.

JPMorgan Chase Joins Military Spouse Employment Partnership

Induction to Military Spouse Employment Partnership signifies the firm's deep commitment to military families and serves as a key step in upcoming bank initiatives for military spouses.

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