



A QUARTERLY UPDATE ON CORPORATE RESPONSIBILITY AT JPMORGAN CHASE

Global Strength, Local Impact is a quarterly update that highlights the ways JPMorgan Chase is using our scale, resources and expertise to make a positive impact in the communities where we live and work.

HIGHLIGHTS FROM THIRD QUARTER 2013

[New Investment Fund Will Advance Global Health](#)

JPMorgan Chase joined with the Bill & Melinda Gates Foundation to launch the Global Health Investment Fund—a new, first-of-its-kind vehicle for mobilizing capital to advance life-saving vaccines and technologies that have the potential to save millions of people from dying from HIV/AIDS, tuberculosis, malaria and other deadly conditions that disproportionately affect people from low-income countries. Hear what [Bill Gates](#) and [Jamie Dimon](#) said about the fund. Read what CNBC's Lawrence Delevigne [wrote](#).

[JPMorgan Chase Names New Philanthropy Leadership](#)

JPMorgan Chase announced that Bruce McNamer, former President and CEO of Technoserve, will join the firm as the new Head of Global Philanthropy and Chief Executive Officer of the JPMorgan Chase Foundation and Dalila Wilson-Scott has been appointed President of the Foundation.

[Major Nationwide Effort to Support Under-Banked Households](#)

The JPMorgan Chase Foundation and the Cities for Financial Empowerment Fund announced the creation of Bank On 2.0, a new effort to create a unified approach to helping low-income individuals across the U.S. access safe banking opportunities.

[Corporate Governance Principles Enhanced; Two New Directors Named](#)

JPMorgan Chase announced two new members of its Board of Directors: Linda B. Bammann and Michael A. Neal. The company also announced enhancements to its Corporate Governance Principles, including the establishment of a Lead Independent Director role.

HELPING SMALL BUSINESSES GROW

[Chase Offers Small Businesses a Share of \\$3 Million and a Trip to Google Headquarters](#)

As part of The Mission Main StreetSM program, launched on Oct. 1, Chase will donate a share of \$3 million to 12 small businesses across America and premier sponsor Google will provide all 12 grant recipients with an all-expenses-paid trip to Google headquarters for an exclusive marketing workshop with its experts.

[Le Comptoir de L'Innovation \(CDI\) Launches Incubator to Spur Small- and Medium-Sized Business Growth in France, with J.P. Morgan Support](#)

CDI invests in, supports and promotes the development of social enterprises and SMEs in France. The JPMorgan Chase Foundation is supporting the growth of small- and medium-sized businesses, increasing access to employment opportunities.

[A Culture of Innovation at Denver Startup Week](#)

Denver Startup Week is a strong force in supporting the growth of entrepreneurs both in Colorado and across the U.S. Chase sponsored the second annual conference and held a [Chase Community Giving campaign](#) during the week to help foster future entrepreneurs and a continued culture of innovation in Denver.

INVESTING FOR SOCIAL IMPACT

[Skoll World Forum: Why Impact Investing is an Emerging Paradigm Shift in Philanthropy](#)

J.P. Morgan's Amy Bell writes about impact investing for the Skoll World Forum.

[Maximizing the Value of an Investment Policy Statement: A Roadmap for Turbulent Times](#)

Monica Issar, Head of J.P. Morgan's Endowments & Foundations Group, describes how drafting an effective Investment Policy Statement can help charities more nimbly manage risk and capture tactical market opportunities in order to achieve their long-term objectives, in the latest edition of *Charities Management*.

THE GLOBAL CITIES INITIATIVE

A joint project of Brookings and JPMorgan Chase

[Exports Offer Path to Greater Recovery from the Recession](#)

New research for the Global Cities Initiative, *Export Nation 2013*, finds that while exports have been a critical driver of the post-recession recovery in the U.S., American metros are not fulfilling their export potential. *Export Nation 2013* provides new point-of-production export data to help metropolitan leaders understand what their region trades with the rest of the world.

USING TECHNOLOGY TO ACHIEVE SOCIAL GOOD

[Round the Clock Coding for Good](#)

J.P. Morgan technologists and college students from Bangalore, Hyderabad and Mumbai keep the midnight oil burning in Mumbai with the 24-hour Code for Good challenge. The challenge benefited three nonprofit partners: [Ability Foundation](#), [GiveIndia](#) and [Teach for India](#).

[King Center Imaging Project: Commemorating the March on Washington's 50th Anniversary](#)

Keeping alive the dream of Dr. Martin Luther King, Jr., the [King Center Imaging Project](#) was showcased on the National Mall as part of the 50th anniversary of the "March on Washington for Jobs and Freedom."

SERVING AMERICA'S MILITARY AND VETERANS

[Mortgage-Free Homes for U.S. Veterans](#) (Video)

Chase, Tim McGraw and Operation Homefront continued their program, HomeFront, and awarded more than 30 homes to military families. McGraw's continued partnership with Chase is part of a larger initiative to help raise awareness about the employment, homeownership and education challenges facing veterans and their families.

[JPMorgan Chase Announces the Military Survivor Program](#)

As part of our commitment to our nation's servicemembers, their families and beneficiaries, Chase has established a program that offers debt forgiveness to surviving family members and beneficiaries for the debt of Chase military customers who have been killed in combat action or died in a combat theater of operations since January 1, 2011.

[100,000 Jobs Mission Close to Goal: 77,612 U.S. Vets Hired Through Second Quarter 2013](#)

Nearly 77,612 veterans found new jobs with 100,000 Jobs Mission companies. The coalition, founded by JPMorgan Chase and others, grew to 120 companies.

[100,000 Jobs Mission Evolves Best Practices for Hiring Veterans](#)

With the help of AT&T, the 100,000 Jobs Mission launched a new web tool to help veterans, transitioning servicemembers and military spouses find the right fit for their next civilian job. The [Veteran Talent Exchange](#) facilitates the sharing and referral of candidate profiles among the 100,000 Jobs Mission employers.

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