



Deepening relationships with Hispanic business

Despite the challenging economy, Hispanic-owned businesses in the U.S. have boomed by 114% in the last three years.

To strengthen its ties to this rapidly growing segment, JPMorgan Chase recently took the spotlight as corporate chair of the U.S. Hispanic Chamber of Commerce National Convention in Miami.

The event is the largest gathering of Hispanic business leaders in the country.

Throughout the conference, which was held in mid-September, Chase colleagues showcased what the firm is doing to help in critical areas, such as lending to small businesses and modifying mortgages.

Job creation was the number-one topic at a roundtable discussion hosted by Chase. At a reception, Chase representatives highlighted the firm's commitment to add more than 1,500 jobs in Florida, as well as its work in local communities.

Chase also hosted a meeting with U.S. Senator Marco Rubio and a roundtable discussion with Hispanic Chamber of Commerce leaders from across the country.

With more than 5,000 attendees from some 200 local chapters across the country, the convention was the largest in the Chamber's 32-year history.