

## YOUR CHOICE. YOUR CHASE. TV | LIFE :60

This spot follows a man throughout different stages of his life. As he is faced with various life choices and stages, there is a Chase Credit Card to fit every one. We follow the man graduating from college (University of Florida card), at his first job (he now has the Chase Business card), dating (the amazon.com card), getting married and going on his honeymoon (Continental card), putting his child to sleep (Disney card). At each life stage, a different credit card is shown going into his wallet. At the end, time has passed, and his final life stage shown is going fishing with his grandsons, as we see the AARP card being put into his wallet. At the end, the portal closes with Your Choice. Your Chase.



VO: Life is full of choices . . . and there are over nine hundred Chase credit cards to help you make the most of every one.

Your Choice. Your Chase.

### LYRICS | 100 YEARS

I'm twenty-two for a moment  
And she feels better than ever  
And we're on fire  
Making our way back from Mars

I'm thirty-three for a moment  
I'm still the man, but you see I'm a they  
A kid on the way  
A family on my mind

Half time goes by  
Suddenly you're wise  
Another blink of an eye  
Sixty-seven is gone  
The sun is getting high  
We're moving on . . .